

John Kopke

Graphic Designer

I am a loyal, hardworking and innovative professional with over 30 years of hands-on experience as a Graphic Designer, including 21 years with my last employer. Proficient with creative design projects and handling their visual conceptualization from idea to completion. I'm able to identify opportunities and build long-term mutually beneficial relationships with vendors, workforce and clients.



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Central Phoenix, AZ

WORK EXPERIENCE

Graphic Designer

Wesco/CSC dba Liberty AV Solutions

2004 - 2025

- Interacting with clients and designing their artwork, making adjustments and further customization as desired. Handled diagnosis of file format issues and implemented solutions.
- Managed high quantity output and maintenance of several wide format digital CMYK inkjet printers.
- Designed and processed films for screenprinting aluminum and stainless steel panels, as well as printing sheets for custom stickers & overlays.
- Created vector cut files for the digital die cutting machine.
- Conceptualized a wide variety of promotional materials, signage, flyers, posters and visual odds and ends.
- 3D modeled and printed prototype fit-and-finish elements, both internally and also for customers.

Advertising Art Director

Event Solutions Magazine

2003 - 2004

- Creation and modification of magazine ads, media kits and various marketing materials.
- Utilized photography skills with product shots, event photos and

Advertising Art Director

Virgo Publishing

1997 - 2002

- Rapidly advanced in the creation & modification of magazine advertisements and format conversion for a small team.
- Became fluent in running color proof tests and printing press checks.
- Given the responsibility for an entire magazine for one of the publications the company produced.
- Taught and trained new hires in the department, as well as some established employees. *(There was a staff of more than 25 graphic designers at the time)*

Graphic Designer

Aart-Werk Graphic Design

1994 - 1997

Entrusted with a variety of Graphic Design tasks from beginning to end. Placed in charge of the design of logos, advertisements, promotional materials, company letterheads, business cards, advertisements, and even vehicle wrap designs. An extremely creative and eye-opening start to my career path, and I loved every minute of it.

AREAS OF EXPERTISE

Advanced Graphic Design

Creativity

Typography

Concept to Completion

Color Separation / Trapping

Accuracy

Versatile & Innovative

TECHNICAL SKILLS

Adobe Suite

Illustrator, Photoshop, Indesign

PC & Mac hardware

Repair/replacement/maintenance/troubleshooting

EDUCATION

Bachelor of Arts Degree in Graphic Design (Magna Cum Laude)

Grand Canyon University

1988 - 1992